

ROBERT RODRIGUEZ

Senior Website Designer

Summary

Experienced Senior Website Designer with a demonstrated history of working on projects in various industries ranging from business-to-business, business-to-consumer, public education, and government agencies.

Experience

Jan. 2018 - Present

Director of Website Development

360 Business Consulting | Orange, CA

- > Oversaw all web design projects from concept to completion, ensuring all objectives were met.
- > Responsible for project management and day to day production schedules. Setting priorities for project coordinator and web development team.
- > Communication with client on all aspects of development process.
- > Providing direction and support for Junior Web Designers & Developers.
- > Budget planning and decision making with management team.
- > Contributed technical and design knowledge during RFP process, including presentations & sales pitches.

Jan. 2016 - Dec. 2017

Director of Design

360 Business Consulting | Orange, CA

- > Redeveloped and streamlined company branding.
- > Oversaw design for all clients, including: wireframing, UI/UX, prototyping, web/social media assets, & print design.
- > Budget planning and decision making with management team.
- > Contributed technical and design knowledge during RFP process, including presentations & sales pitches.

June 2013 - Dec. 2015

Website Designer

360 Business Consulting | Orange, CA

- > Created and managed quality design assets in a fast-paced, production driven environment.
- > Responsible for email campaign design and deployment.
- > Designed and developed responsive websites using HTML and CSS.
- > Implemented complex CMS solutions for large scale clients.
- > Managed daily website content updates.
- > Worked directly with clients and sales to design/develop effective marketing solutions.
- > Produced, filmed, and edited product videos for clients.
- > Converted non-mobile friendly websites to fully responsive designs.

2010 - Present

Freelance Website Designer & Developer

- > Designed and developed websites for small business clients using HTML and CSS.
- > Customized CMS solutions for clients using open source software, PHP, and MySQL.
- > Provided clients with detailed, but easy to understand, training.
- > Designed easy to use and innovated UI/UX solutions.
- > Worked directly with clients to understand needs and provide customized solutions.



Contact

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🌐 www.robertrodriguez.io

Skills

- > Fluent in HTML and CSS
- > Extensive knowledge of media queries and responsive design best practices
- > Proficient in jQuery, PHP, and MySQL
- > Extensive experience working with WordPress and Drupal
- > LAMP server administration
- > Advanced usage of Adobe XD, Photoshop, Illustrator, InDesign, Premiere Pro, and After Effects
- > Professional experience preparing CMYK Print Ready files.
- > Working knowledge of Web Accessibility (WCAG 2.0 / Section 508)
- > Version control with Git & Github
- > Email newsletter design